

**JHES-23-012 Supplementary Material**

Table S1. Food choice questionnaire by Steptoe et al., 1995.

IT IS IMPORTANT TO ME THAT THE FOOD I EAT ON A TYPICAL DAY:	NOT AT ALL IMPORTANT (1)	A LITTLE IMPORTANT (2)	MODERATELY IMPORTANT (3)	VERY IMPORTANT (4)
1. is easy to prepare				
2. contains no additives				
3. is low in calories				
4. tastes good				
5. contains natural ingredients				
6. is not expensive				
7. is low in fat				
8. is familiar to me				
9. is high in fiber and roughage				
10. is nutritious				
11. is easily available in shops and supermarkets				
12. is good value for money				
13. cheers me up				
14. smells nice				
15. can be cooked very simply				
16. helps me cope with stress				
17. helps me control my weight				
18. has a pleasant texture				
19. is packaged in an environmentally friendly way				
20. comes from countries I approve of politically				
21. is like the food I ate when I was a child				
22. contains lots of vitamins and minerals				
23. contains no artificial ingredients				
24. keeps me awake and alert				
25. looks nice				
26. helps me relax				
27. is high in protein				
28. takes no time to prepare				
29. Keeps me healthy				
30. is good for my skin/teeth/hair/nails, etc				
31. makes me feel good				
32. has the country of origin clearly marked				
33. is what I usually eat				
34. helps me to cope with life				
35. can be bought in shops close to where I live or work				
36. is cheap				

Table S2. Consumers' satisfaction questionnaire adopted from Macías-Rendón et al., 2021; Prasetyo et al., 2021; Tan et al., 2021; Yeo et al., 2017.

	STRONGLY DISAGREE (1)	DISAGREE (2)	NEITHER AGREE NOR DISAGREE (3)	AGREE (4)	STRONGLY AGREE (5)
I believe that using OFDS helps me accomplish things more quickly in the purchasing process					
I believe that I can save time by using OFDS in the purchasing process					
It is important for me that the purchase of food is done as quickly as possible using OFDS					
Using OFDS shortens the time spent to select my meal					
Using OFDS shortens the time spent to get my meal ready					
I find that using OFDS is fun					
I don't use OFDS only for fulfilling my basic needs					
I usually spend more using OFD rather than buying it by myself due to minimum purchase and promo					
I find that using OFDS are enjoyable to give food/beverages to someone else					
I can search for cheaper food deals on different websites or online platforms					
I can save money by checking and comparing the prices of different OFDS before purchase					
Online discount coupons help me save a lot compared to purchasing directly at shops/restaurants					
Online food retailer offers better value for my money					
Online food ordering would allow me to order food at any time					
Online food ordering would allow me to order food at any place					
Online food ordering would make my daily life easier					
I like the comfort of ordering food without leaving home					
In the app, I can easily find what I need					
The app makes it easy to get anything					
The app is easy to use					
Whenever I need, I can access the app					

The app launches straight away					
The app accurately informs the delivery time and conditions					
The payment information is safe in this app					
The food was delicious					
The food was properly packed					
The smell of the food was tempting					
I received the food at the appropriate temperature					
[Brand] offered a variety of menu items					
[Brand] offered freshly prepared food					